

# Eric Liu

## UX/UI Designer

## Objective

Passionate designer looking to work on a medium design team in a company that has a focus on design-centred business/product development. Currently looking for opportunities in Vancouver, BC area, or west coast in the US.

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## Skills

Wireframing

Prototyping

Adobe Creative Suite

Sketch / InVision

Design Leadership

HTML/CSS

Usability testing

## Work Experiences

### UX/UI Designer | Nokia

June 2015 - Present (3 years, 1 month)

- Create process flows, decision diagrams, wireframes, prototypes, high fidelity mock-ups for web apps and UI components for enterprise computer networking softwares
- Create interaction design, visual design, animation for web framework components using Adobe Illustrator, Photoshop, After Effect, and Sketch during user centred design process
- Deliver iterative visual and interaction design specifications to GUI developers
- Design and conduct generative user research to gain insights on the design of UI components and pattern library
- Develop, evangelize, and enforce UX, interaction, and usability guidelines, as well as styleguides
- Design charts and dashboards workflows, as well as content and design guidelines, for D3, C3, and Highcharts libraries
- Created information architecture, visual design, content, and coded internal design systems website to champion design culture change
- Collaborate as design leader across business units, development teams, and design team
- Define project requirements, usability problems, pain points with PLMs, UX team, and domain teams
- Contribute HTML/CSS production code, and sometimes React.js, using Git

## Education

### Bachelor of Industrial Design Minor in Psychology

2010-2015

Carleton University, Ottawa, ON

### Usability Testing Intern | GestureLogic

June 2014 - August 2014 (3 months)

- Conducted qualitative user research and facilitated usability testing sessions for a fitness and health mobile app
- Wrote usability testing script and survey based the objectives of product designers
- Presented testing result highlights and recommendations to product development team, along with full usability report

### Graphic Designer | MicroMetrics

October 2013 - March 2014 (6 months)

- Created wireframes, mock-ups, concept art, and graphic assets for business intelligence web-apps and website
- Designed graphics and visuals for company's print and digital marketing

## Volunteer Experiences

### Experience Engineer | CreativeMornings Ottawa

June 2016 - Present (2 years & 1 month)

- Design, set up, and encourage fun side activities to connect participants during the pre-talk phase of our monthly event

See full experience on [LinkedIn](#)